Here is some example text you can use to promote the awards to your customers. Please fill out the blocks in yellow with the relevant details for your business.

**The Garage Star Awards are now open**

**And you can help us win!**

Dear [Customer name],

Here at [Business name] we believe in giving our customers the highest level of customer service and we’re committed to The Motor Ombudsman’s Motor Industry Code[s] of Practice for [Service and Repair and/or Vehicle Sales].

The Motor Ombudsman has launched the Garage Star Awards, which have been designed to recognise the lengths that individuals, departments and businesses go to, to consistently provide a high standard of service, and to acknowledge the efforts that have been made to keep motorists across the country on the move, including during the Coronavirus (COVID-19) pandemic.

If you think we’ve gone above and beyond during the past 12 months – then we’d be grateful if you could **nominate us**!

**How can you get involved?**

Putting us forward for a nomination is easy. You simply need to complete a short form on The Motor Ombudsman’s website, and write up to 250 words on why you think we should win.

You can nominate an individual, team or our business as a whole.

And as a thank you for taking part – everyone from the winning UK region will be entered into a prize draw to win £250 in Lifestyle Vouchers.

You can find out more about how to nominate us here: [TheMotorOmbudsman.org/Awards](https://www.themotorombudsman.org/awards)

Thank you for your support,

[Business name]

